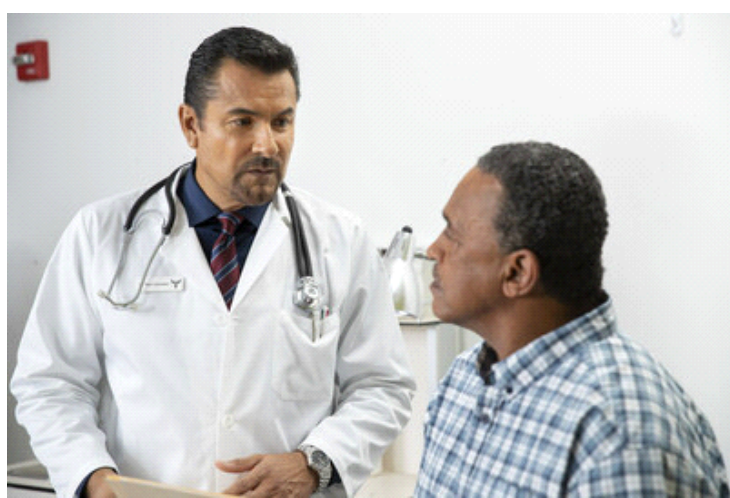


Military, Law Enforcement News, and More...

F.Y.H. = For Your Health: September is Prostate Cancer Awareness Month; Know the warning signs and new important treatments

The American Cancer Society's Dr. Lorelei Mucci stresses the need for early detection, screening, and prevention strategies, especially among at-risk communities.



ATLANTA, Aug. 30, 2023 /PRNewswire/ -- Prostate cancer is the second leading cause of cancer death among men in the United States. According to the latest research from scientists at the American Cancer Society (ACS), more than 288,000 men will be diagnosed with the disease this year, with close to 35,000 deaths. Black men are two times more likely to die from the disease than White men and have the highest death rate for prostate cancer of any racial and ethnic group. However, when prostate cancer is detected early, the odds of survival are high. In fact, more than 3.5 million men diagnosed with the disease in the U.S. are still alive today.

Renowned prostate cancer researcher Dr. Lorelei Mucci is the director of strategic research partnerships at the American Cancer Society. Her role includes leading an ACS initiative called IMPACT, or "Improving Mortality Toward Prostate Cancer Together" to address the alarming negative trends in prostate cancer incidence and disparities. For Prostate Cancer Awareness Month Dr. Mucci reviews the signs and symptoms of prostate

cancer, including important information about risk factors, PSA screening, and more:

1- Why is it important every September during Prostate Cancer Awareness Month to help people learn about the disease?

Despite the alarming statistics concerning the disease, there are opportunities for prevention, early detection, and treatment to improve survival and survivorship and to reduce the burden this cancer has across the U.S. and the globe. Prostate Cancer Awareness Month is so important to have a focused time for men and their families to share knowledge, experiences, and state of science on this important cancer. It is also a time to reflect upon the people who have been impacted by prostate cancer and who have lost their lives to the disease. Also, Prostate Cancer Awareness Month can be an im-

portant stimulus to remind public health professionals and government leaders of the need to invest in prevention, early detection, treatment, and improving survivorship.

2- What are the warning signs of prostate cancer?

For some men, prostate cancer may lead to urinary problems, such as having difficulty starting urination or urinating frequently, or pain during ejaculation. This is because of the location of the prostate close to the bladder and urethra. These symptoms and signs also occur with non-cancer conditions, so it is important to follow up with a physician to find out what might be causing these symptoms. If a cancer has already grown beyond the prostate, there may be pain in the hips, back, or other areas that does not go away. For most people, however, there are no

signs or symptoms indicating prostate cancer and the cancer is diagnosed with a biopsy following an abnormal blood test.

3- Who is at risk for prostate cancer? Anyone with a prostate is at risk of prostate cancer, and it is one of the most common cancers. There are some groups that are at higher risk of prostate cancer. For example, our latest research shows Black men and those of African ancestry are 70% more likely to be diagnosed with prostate cancer. Also, the risk of prostate cancer gets higher with age. In addition, people with a family history of prostate cancer (such as in their brother or father) as well as a family history of breast cancer in a sister or mother, are at higher risk of prostate cancer. Part of the family history is due to inherited genetic factors or gene mutations that we now know about. An important note is that while age, family history, and race/ancestry are not modifiable factors (things you can change), there are other factors such as maintaining a healthy body weight, not smoking, and being physically active that can help to offset this higher risk.

4- What is the treatment for prostate cancer? Have there been any advancements in treating the disease? There are effective treatments for prostate cancer. When the cancer is still confined to the prostate (localized), surgery (rad-

ical prostatectomy) and certain forms of radiation are useful to treat and cure prostate cancer. For men who have a low risk of their prostate cancer metastasizing, active surveillance - in which a patient is closely monitored for signs of cancer progression - can also be an important treatment to consider. When the cancer is more aggressive, there are additional therapies that are used, including therapies that target hormonal pathways, chemotherapy, immunotherapy, and radiopharmaceutical therapies. In fact, this is an exciting time in prostate cancer with substantial progress in the discovery and approval of new therapies over the past 5-10 years, as well as several other therapies being developed.

5- Is there a screening test for prostate cancer? Why is it important to catch it early?

Please see sports page 3



See the UofM vs. Navy game during Military Appreciation Game Day on Sept. 14 at 6:30 p.m. at Simmons Bank Liberty Stadium in Memphis. For more information, visit www.gotigersgo.com



Detour to the States lane on The Mid-South Tribune and the Black Information Highway. Submit news and photos for all 50 states to:

MSTnews@prodigy.net
MSTsports@prodigy.net
MSTentertainment@prodigy.net
MSTbusiness@prodigy.net
BlackInfoHwy@prodigy.net

Welcome, Travelers!

Travel on the Black History Lane on The Mid-South Tribune and the Black Information Highway at www.BlackInformationHighway.com See the 25th Annual Black History 2020 Special Edition and the 28th Black History 2023 Special Edition
Welcome, Travelers!

See The Mid-South Tribune's 2022 Juneteenth Edition on Black Information Highway.com

NFL partners with Love Sign to launch first NFL sign language collection for Deaf Awareness Month

NEW YORK, NY (August 31, 2023) – The National Football League (NFL), in collaboration with Deaf civil rights lawyer and entrepreneur Alexis Kashar, founder of LOVE SIGN, announced the launch of the NFL ASL Collection by LOVE SIGN™, the first NFL-licensed merchandise collection featuring American Sign Language (ASL). Available beginning today on NFLshop.com, the NFL ASL Collection by LOVE SIGN™ includes t-shirts by Homage and hats by New Era featuring the logo and colors of all 32 clubs, and the ASL handshape sign for the phrase "I Love You."

The ASL sign for "I Love You" is a combination of three signed letters – I + L + Y – and is used by the Deaf and Hard of Hearing community and many others globally to express love, unity and friendship.

"Rooted in inclusivity, the NFL ASL Collection by LOVE SIGN allows the NFL to celebrate our

"Rooted in inclusivity, the NFL ASL Collection by LOVE SIGN allows the NFL to celebrate our diverse fanbase, while also allowing our fans to express their fandom using one of the most recognized signs in American Sign Language," said Anna Isaacson, SVP of Social Responsibility at the NFL. "Alexis Kashar has been a tremendous partner, providing the guidance needed for the NFL to create an authentic ASL collection."

diverse fanbase, while also allowing our fans to express their fandom using one of the most recognized signs in American Sign Language," said Anna Isaacson, SVP of Social Responsibility at the NFL. "Alexis Kashar has been a tremendous partner, providing the guidance needed for the NFL to create an authentic ASL collection."

To further drive the inclusiveness of the collection, the accompanying visuals for the collection incorporate Deaf and Hard-of-Hearing community members and allies and was shot on a Deaf-friendly production set.

"I am thrilled to be part of this collaboration to bring the power of ASL and love to NFL fans everywhere," said Alexis Kashar. "With this debut collection, the NFL continues to lead the way for raising awareness and elevating inclusivity."

The NFL's engagement with the Deaf and Hard of Hearing community goes beyond the merchandise collection. Since 2009, the NFL has collaborated with the National Association of the Deaf (NAD) with support from Alexis Kashar to promote the closed captioning of Super Bowl commercials to ensure full access to this cultural phenomenon. In 2010, the relationship was broadened to include bringing

talented Deaf and Hard of Hearing performers to the Super Bowl to present ASL renditions of the National Anthem, America the Beautiful and other pregame songs. In 2022, for the first time, Deaf and Hard of Hearing artists performed a live ASL rendition of the Super Bowl Halftime Show, which was streamed worldwide. In addition, the NFL Kickoff game on September 7, 2023, will include an in-stadium ASL performance of the National Anthem.

To shop the NFL ASL Collection by LOVE SIGN™, visit NFLshop.com.

About Alexis Kashar and LOVE SIGN™

Alexis comes from a multi-generational Deaf family with a rich legacy in advocacy and innovation. As a civil rights lawyer, she discovered that the most compelling form of advocacy comes from the power of human con-

nection. A distinctive necklace that she wears featuring the ASL sign for love is a constant conversation starter highlighting the significance of ASL and the discussions it inspires. This led to the creation of LOVE SIGN™, a brand under RoseBYANDER ©, a Deaf and female run company.

Rooted in authenticity, the inaugural jewelry collection has already graced venues from the Oscars red carpet to the White House. In 2023, LOVE SIGN™ expanded into apparel through a collaboration with the Academy Museum of Motion Films to celebrate the Academy Award winning film, CODA, and now is in its first ever launch with the NFL. The design used in the NFL collaboration is a unique design celebrating both the beauty of the love sign and the movement that is associated with the use of the sign.

Website: <https://lovesign.shop/> Instagram: @LoveSign.ASL



See The Mid-South Tribune's 28th Annual Black History Month Special Edition on the Black Information Highway.com on the Black History Lane

Watch for The Mid-South Tribune's Education & Economics Special Edition.

Education is colorless!

Let us remember 911 and the many who lost their lives. Let us continue to pay tribute to first responders, police officers, and the many volunteers and everyday citizens who put themselves on the frontline to protect and aid on that day. Lest we forget.

